

Washington Square West Civic Association

Regular Meeting of the Board of Directors

May 9, 2023

A regular meeting of the Board of Directors (the “Board”) of the Washington Square West Civic Association (the “Corporation”, “Association” or “WWCA”) was held via *Zoom* at 7:00pm Eastern Time on May 9, 2023, pursuant to notice duly provided to the each of the Directors. The following Directors were present:

Jonathan Broh	Adam Kesselman	Marisa Shaaban, <i>Vice President</i>
Leigh Ann Campbell	Katie Low	Robert Sher, <i>Treasurer</i>
Patrick Coue	Drew Moyer, <i>Secretary</i>	Tami Sortman, <i>President</i>
Julia Hutnik		Deb Sweeney

Mr. Kuklick, Pappalardo and Mr. Le were unable to attend. Ms. Sortman called the meeting to order, and Mr. Moyer recorded the minutes. Ms. Sortman covered the following in the President’s report:

1. The intent to return to some in-person board meetings and hold the November Annual Meeting in person;
2. Grant application opportunities through the offices of Councilmember Squilla and Representative Waxman;
3. Historic District application – The consultant is finishing their review. The Philadelphia Historical Commission commented that approval could be granted by December;
4. At 12th St. and Locust St., and 13th St. and Locust St., milling and paving of the permanent rainbow crosswalks will be completed by the end of the May.

Mr. Moyer presented the Secretary’s report. Upon motion duly made and seconded, it was unanimously approved that the minutes of the meetings of March 14, 2023, and April 11, 2023, and the written actions by email of April 20, 2023, and

April 26, 2023 were approved as written.

Mr. Sher provided a financial report and a summary of the latest financial statements for the Association. Membership dues were discussed as well as the need for a membership drive. Marisa Shaaban reported that an unrestricted \$10k grant had been applied for, and awarded from, Jefferson University Hospital and should be received shortly.

Jeanette Brugger, Bicycling and Pedestrian Coordinator for the City, reported on the 13th Street Repaving & Separated Bike Lane Project. She summarized conversations with business and organization in the area and explained a specific compromise reached with Woody's regarding vehicle access in front of their business for security purposes. The discussion covered parking and other issues.

The Membership Committee and Mr. Sher for the Finance Committee explained that JoinIt, a membership software package, was being tested for use. It is inexpensive, allows multiple users, and integrates with other software used. The Board discussed the reasons a new software package is needed.

Marisa Shaaban announced that she is working to put together a separate meeting (not a Board meeting) where the Association would host Comcast Spectator, 76DevCorp and Councilmember Squilla to gain information and community input regarding the new 76ers stadium proposal for Market Street East.

Mr. Kesselman and Mr. Coue shared a presentation describing updated membership levels which had been reduced in number and simplified. The membership drive and a request for each member to recruit one new member each month were discussed. Related topics discussed by the Board included how to approach condo associations and multi-family buildings; retail memberships; and an upcoming social media plan.

Katie Low announced the community yard sale on May 20th.

Board members and community members were invited to participate in streetscape and beautification plans. A recent meeting with Councilmember Squilla and the Center City District was summarized.

Jonathan Broh reported on zoning matters noting that no projects were scheduled to be heard in May. He provided an update on the application by Tavern on Camac for the addition of a walk-in cooler in rear of building. He also reported on the application by TD Bank for a non-accessory sign at 726-72 East Market Street. The Zoning Committee recommended non-opposition with two provisos to limit maximum height of text and the square footage. The Board unanimously voted in favor of non-opposition with these two provisos.

Deb Sweeny reported for the Greening Committee noting that community garden season was underway with approximately 42 people on the waitlist. Leigh Ann Campbell reported that the Association has 7 trees to plant in the Fall. Tammy Sortman reported for Mr. Kuklick on the doggie waste bag stands noting that the pilot project was going well and in need of additional bags.

The Board discussed its desire for the monthly safety meeting with the police to be better coordinated with this regular Association Board meeting so that both could be attended. The meeting was then opened to public comments and questions.

There being no further business, upon motion made and seconded, the meeting was adjourned at 8:24pm.

Respectively submitted,

Drew A. Moyer
Secretary